

Beckett Harriman

Software engineer and growth operator. Economics + CS, Georgetown 2027.
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Experience

Software Engineer, Street Commerce – Washington, DC May 2025 – present

- Sole engineer for a two-store luxury consignment retailer. Designed and shipped the internal operations platform end to end on Next.js, TypeScript, Prisma, PostgreSQL (Neon), Vercel and the Shopify Admin API; 100+ API routes, 26 dashboard modules, 33-table schema, 1,200+ commits in 2026.
- Built the AI intake pipeline (speech-to-text plus OpenAI extraction) that turns a spoken item description into a Shopify-ready product in seconds; maintained a 200-fixture golden dataset and a model benchmark harness so model choice is measured, not guessed. Shipped an AI market-tracking module that monitors listings and pricing signals.
- Shipped consignment quotes and e-sign contracts, consignor payouts with a double-pay lock and store-credit reconciliation, staff auth and role tiers, a photo pipeline (Cloudflare R2) and transactional email over a 20,000+ item catalog.
- Rebuilt the Shopify storefront theme (Liquid, 450+ commits) including cart, collection filters, merch variants and a customer account portal on the store's own auth.

Social Media & Growth Lead, Street Commerce – Washington, DC May 2025 – present

- Ran the store's TikTok and Instagram; scripted, filmed, edited and hosted short-form content that lifted in-store sales 18%.
- Ran the store's Meta ad campaigns and built custom software to analyze their growth and attribution, reconciling platform claims against real Shopify orders; the campaigns returned 6.2x on spend.

Founder, RealSocial – Annapolis, MD Jan 2018 – present

- Launched 40+ Shopify stores, starting in middle school; \$100K+ revenue through Meta and TikTok campaigns, including one product scaled to 5x ROAS (\$10K ad spend to \$50K revenue) and Sprivacy Case, \$75K in sales from organic TikTok alone.
- Owned the full stack of a DTC brand: sourcing, store build, creative, paid and organic social, A/B testing, fulfillment and customer service.

Operations Intern & Social Media/Marketing Manager, Slipstream – Washington, DC Jan 2025 – July 2025

- Ran the coffee company's social presence and multi-platform campaigns; used analytics to convert online engagement into in-store traffic.

Producer & Ecommerce Lead, The Red Flags Podcast – Annapolis, MD May 2022 – Sept 2022

- Built the podcast's entire web presence from nothing — it had no website. Designed and shipped the Shopify storefront end to end, integrated Printful print-on-demand fulfillment, structured the catalog across tees, hoodies, stickers and mugs, and handed the running store to the team.
- Designed the full apparel line and rebranded the show (logo, messaging, tagline); built its first content and listener-engagement strategy, driving a 350% lift in Instagram engagement (the producer's "Beckett Bump").

Costume Shop Manager, Georgetown University, Davis Performing Arts Center – Washington, DC Sept 2025 – Mar 2026

- Ran costume shop operations for theater productions; built a full costume from scratch for the "Orlando" production.

Education

Georgetown University, BA in Economics, minor in Computer Science – Washington, DC Aug 2023 – May 2027

- Major GPA: 3.5. Dean's List; Second Honors.
- Coursework: Econometrics, Advanced Programming (Java), Math Methods for Computer Science, Decision-Making in Economics and Finance, Intermediate Microeconomics and Macroeconomics, Economic Statistics, International Trade, Computer Science I and II (C++).

Skills

Languages: TypeScript, JavaScript, Python, SQL, Java, C, C++, Rust, Shopify Liquid, HTML/CSS

Frameworks & infra: Next.js (App Router, Server Components), React, Tailwind CSS, Prisma, PostgreSQL (Neon), Zod, Vercel, Playwright, Vitest, FastAPI, Tauri, systemd, Cloudflare R2 / S3, Shopify Admin API (REST and GraphQL), Meta Marketing API, Stripe, Git/GitHub

AI: OpenAI API (structured extraction, function calling), Vercel AI SDK, agentic coding workflows and MCP servers, eval and benchmark harnesses, local Whisper speech-to-text

Growth: Meta and TikTok Ads, first-party attribution, short-form creative, Shopify CRO, Adobe Creative Cloud